

BERMAN JEWELERS

SPECIAL HOLIDAY FINANCING!



6 Months Interest Free Financing

Make this holiday season sparkle with the perfect gift from Berman Jewelers! Whether you're shopping for a dazzling diamond, a timeless gold piece, or a custom creation, we're here to help you celebrate this Holiday Season by offering you 6 months interest-free financing to make your shopping easier.

Let us help personally guide you in choosing (or designing!) that unforgettable holiday gift.

Book an Appointment Today with our GIA Certified Gemologist, Debra Berman.

☐ → **BOOK NOW!**

JEWELRY MYTHS

We hear them all the time but not everything you've been told about jewelry is true! Here are a few common myths that might surprise you:

Myth #1: You can clean jewelry with toothpaste.

Please don't! Toothpaste can scratch metals and dull gemstones. Use a gentle jewelry cleaner or bring it into Berman Jewelers for a complimentary professional cleaning! They'll shine like new, and it's a great excuse to browse what's new in our cases.

Myth #2: Heirloom jewelry can't be updated.

It can! We love helping customers redesign sentimental pieces into modern heirlooms you'll actually wear. Bring in your jewelry box and let Debra and our expert team help you reimagine your collection. Whether you'd like to restore, restyle, or sell, we'll make sure every piece is something you're proud to wear or pass down.

Myth #3: All gold looks the same.

Not even close! 14K, 18K, and different gold tones (white, yellow, rose) each have unique warmth and shine. Trying them on in person is the best way to see what flatters your skin tone.

Myth #4: You should only wear one metal color.

Mixing metals is not only okay it's on trend! Layer yellow, white, and rose gold for a chic, personalized look.



Myth #5: Lab-grown diamonds aren't real.

They're chemically identical to mined diamonds the only difference is origin (and price!). They're a perfect option for couples or self-gifters who want more carat for their budget.

Want to know the more about your favorite piece of jewelry?

Book an appointment with our GIA Gemologist, Debra Berman, to learn how to care for and protect your jewelry — and keep it sparkling for years to come!

☐ → **BOOK NOW!**

Store Hours

Tuesday: 11am to 5pm

Wednesday: 10am to 6pm



Thursday & Friday: 10am to 5:30pm
Saturday: 10 am to 4 pm
Sunday and Monday: Closed
Evenings by appointment!!

Berman Jewelers
856-795-9105
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